



CSR Statement Amrâth Hôtels



We are aware of the impact our business activities have on the environment and on society. We are committed to conducting our operations in a manner that preserves the natural environment and ensures its availability for future generations. We achieve this by continuously integrating sustainability into our business processes, services, and products.

To realise this ambition, we make conscious choices and strive for a balanced approach between people, planet, and profit. This is an ongoing process rather than a final destination. We continuously seek feasible steps to give concrete shape to our social responsibility. To this end, we implement the following measures:

- We actively stay informed about developments in Corporate Social Responsibility (CSR) within our industry and contribute to sharing this knowledge with our employees and others who wish to learn about the profession.
- We inform our guests, employees, and suppliers about how we practise socially responsible entrepreneurship.
- We make transparent agreements with all relevant stakeholders regarding the quality of our products and how this quality is monitored and safeguarded.
- In addition to the financial impact, we assess the social and environmental impact of our products and minimise any potential negative effects as much as possible.
- We voluntarily contribute to social causes through donations and sponsorships and/or by supporting volunteer work.
- Where possible, we inform our guests and customers about their environmental footprint and facilitate ways for them to reduce it.
- We continuously work to reduce our environmental impact and to enhance the sustainable character of our organisation by actively striving to reduce waste streams and the consumption of gas, water, electricity, and fossil fuels.
- We continuously improve our procurement processes, focusing in particular on goods and services that are sustainable and, preferably, certified with a recognised environmental, sustainability, and/or social label.
- We strive to create a working environment in which diversity and inclusion are paramount. We actively listen to our employees and foster an environment in which every employee can participate.

Below you will find several concrete examples of how this policy is implemented in our hotels.

Fully Green Key Gold Certified

All hotels hold the Green Key Gold certification. All Amrâth hotels meet the highest sustainability standards within the hospitality industry.

Green Stay

With our Green Stay programme, guests can directly contribute to a more sustainable world. When staying two nights or longer at one of our Amrâth hotels, guests can choose at check-in to forgo daily housekeeping. Together, we save water and energy — a small choice with a significant impact.

Environmentally Friendly Soap

At Amrâth Hôtels, we use environmentally friendly soap. This soap generally provides better cleaning performance than traditional soap and is gentler on the skin.

Miru Schuurman
CSR Manager Amrâth Hôtels